

UNIVERSITY OF NAIROBI

SCHOOL OF BUSINESS

PHD PROGRAMME

THESIS STRUCTURE

- Title Page
- Declaration
- Acknowledgement
- Dedication
- Table of Contents
- List of Tables
- List of Figures
- Abstract

Chapter One: Introduction

- Background
- Research Problem
- Research Objectives
- Justification of the study

Chapter Two: Literature Review

- This could be presented in more than one chapter. (Typically, one chapter is enough).
- Providing the theoretical framework for study.
- Stating previous relevant research
- Critical review of relevant literature

Chapter Three: Research Methodology

- Research philosophy
- Research design

- Population
- Sampling
- Data collection
- Data analysis
- Research variables
- * Provide justification for all choices made in this section.

Chapter Four: Results and Discussion

- This could be given in more than one chapter
- Present the research findings
- Discuss the research findings
 - What do the findings mean?
 - How do they fit into the existing body of knowledge?
 - Do the findings support existing theory?
 - Do the findings provide new insights?

Chapter Five: Summary, Recommendations and Conclusion

- Summary of findings
- Implications of the study
- Limitations of the study
- Suggestion for further research
- Conclusion

References

- All and only the references cited in the thesis

Appendices